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Sustainability

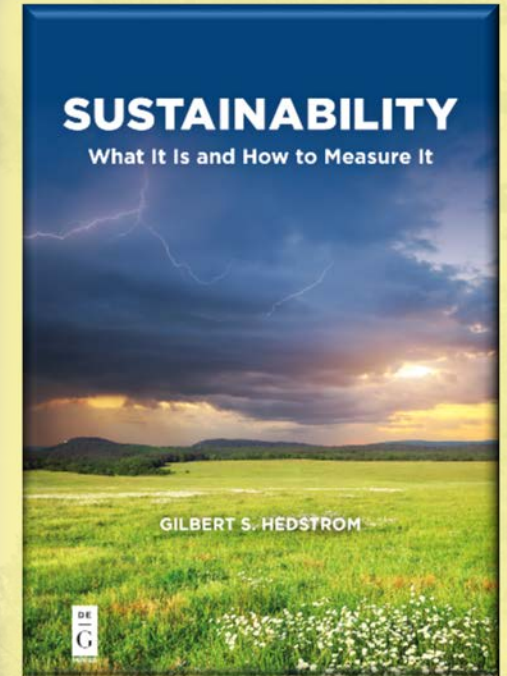
What It Is and How to measure It
Gilbert S. Hedstrom

Sustainability: What It Is and How to Measure It is a succinct business-focused summary of how to think about the risks and opportunities associated with sustainability. The author discusses his proprietary framework, The Corporate Sustainability Scorecard™ C-suite rating system, that has been developed over 20 years and used by more than 50 companies to rate themselves on sustainability.

Gilbert S. Hedstrom illustrates the use of the Scorecard with hundreds of examples. He discusses sustainability transformation, governance, and strategy and execution. Social responsibility and environmental stewardship form important parts of his discourse in this important contribution to the debate on sustainability that will benefit business executives and those interested in sustainability and business.

More details at:
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