



**ESG Navigator™**

ENVIRONMENT • SOCIAL • GOVERNANCE

# 2021 Survey of ESG Frameworks and Ratings: Final Report Now Available

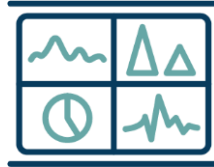
An ESG Navigator Survey  
in partnership with Corporate Eco Forum

July 2021

# Summary



Sustainability and **ESG leaders** **crave current, relevant data** about the relative value, importance, and return on investment from various ESG frameworks and ratings.



ESG Navigator – with extensive input from our members – **designed and conducted a detailed survey** of ESG frameworks and ratings. Corporate Eco Forum joined the effort.



**The final survey report** has been provided to survey participants – and **is now available** to other large companies in the ESG Navigator collaborative.

# About ESG Navigator

**ESG Navigator** empowers sustainability professionals and their companies to address the world's most pressing challenges – through **ESG benchmarking analytics** and a **strategic roadmap**, supported by a **peer network & knowledge hub** to stay abreast of the rapidly-changing landscape.

Over 100 major companies globally are actively engaged with **ESG Navigator**, via:

- The confidential and free data entry platform with benchmarking analytics;
- The “*fair, good, better, best*” descriptors in our Maturity Map (&114 Key Sustainability Indicators); and
- Our monthly webinars and quarterly ESG strategy forum.

**The Conference Board** (TCB) licensed ESG Navigator in 2020, and TCB is currently rolling-out the ESG Navigator platform to its 1,000+ member companies worldwide.

**ESG Navigator** is available to large companies globally (except for professional services firms) and can be accessed via <https://esgnavigator.com/> or via <https://www.conference-board.org/esg-navigator>. ESG Navigator is the wholly-owned property of Hedstrom Associates.

Additional information about **ESG Navigator** is available at: <https://esgnavigator.com/> or email Gib Hedstrom: [gib@hedstromassociates.com](mailto:gib@hedstromassociates.com).



# ESG Ratings Survey: Purpose



Gather **current data about ESG frameworks and ratings** from an extensive network of sustainability leaders



Identify **key insights** that ESG leaders can share with important stakeholders (investor relations, C-Suite, board)



Inform sustainability leaders on how they can better allocate **resources spent (time, money, energy)** on ESG ratings

# ESG Ratings Survey: Participation and Analysis



**50+** Major Global  
Companies Participated



**30+** Pages of  
Analytics in Final  
Report



**17** ESG Frameworks  
and Ratings Analyzed



**8** Main Questions  
Answered



# Survey Questions – Answered in our Report

1. **Importance:** *Which ESG ratings are viewed as most important to companies?*
2. **Stature:** *Which ESG ratings hold the most stature among companies?*
3. **Selection criteria** (10 listed): *What criteria determine how companies select ESG ratings?*
4. **Repercussions** (of not responding): *Where are companies at risk for not participating in specific ESG ratings?*
5. **Resource intensity** (person days): *Which ESG ratings take the most time/energy to respond to?*
6. **Benefits** (10 listed): *Which ESG ratings do companies view to have the most benefits – and which benefits are most significant?*
7. **Return on Investment:** *Which ESG ratings do companies view to have the most return on their time/money investment?*
8. **Trend** (compared with other ratings): *Which ESG ratings are expected to be more or less prominent going forward?*

# ESG Frameworks and Ratings Considered

## ESG Reporting Frameworks

- CDP
- GRI
- SASB
- TCFD



## ESG Ratings: Financial

- Bloomberg (Terminal & GEI)
- ISS
- LSEG (FTSE & Refinitiv)
- MSCI
- S&P Global (DJSI)
- Morningstar (Sustainalytics)
- Vigeo Eiris



## ESG Ratings: Other

- EcoVadis
- Corporate Knights (Global 100)
- Human Rights Campaign
- JUST Capital



# Preview of ESG Ratings Survey Results

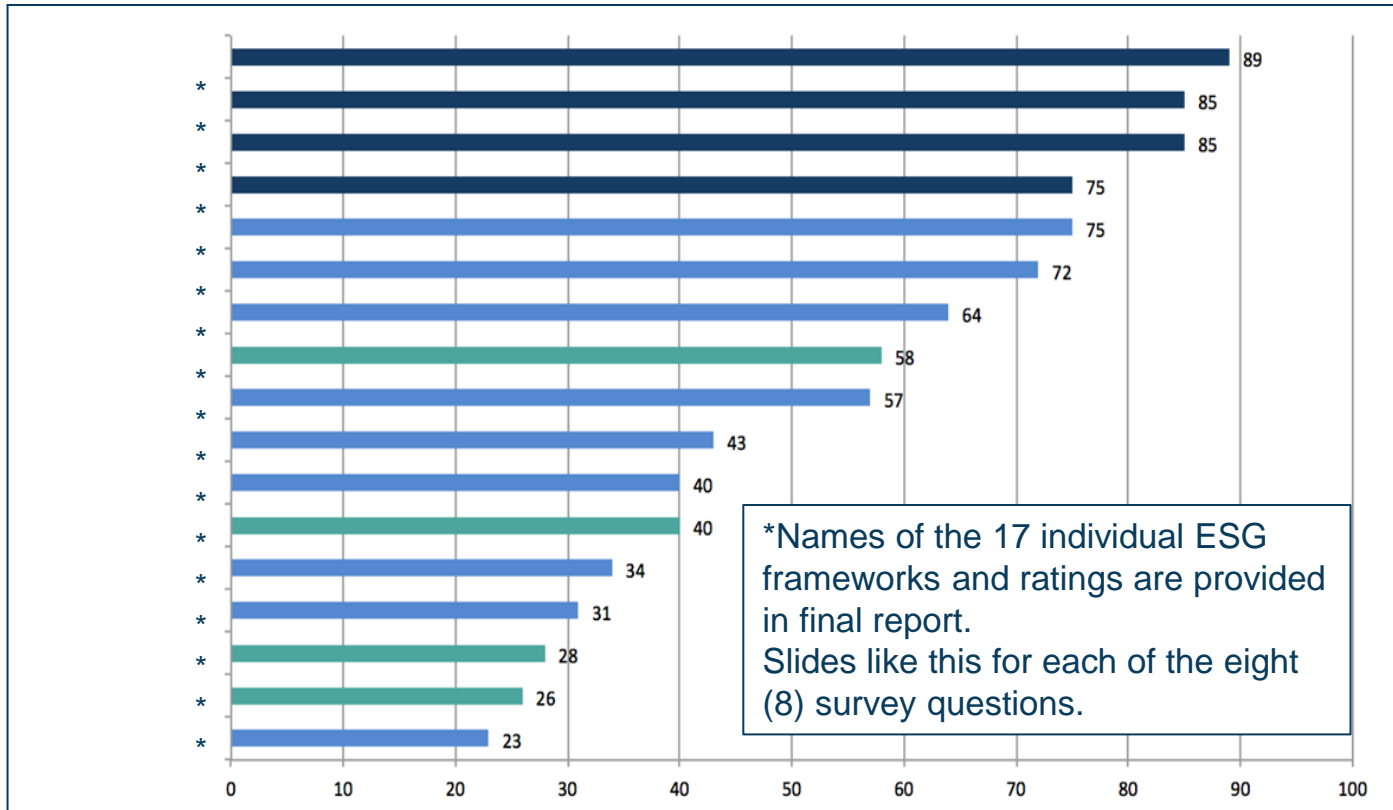
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# 1. Importance

How important is each ESG rating to your company (CEO, board, IR, customers, etc.)?

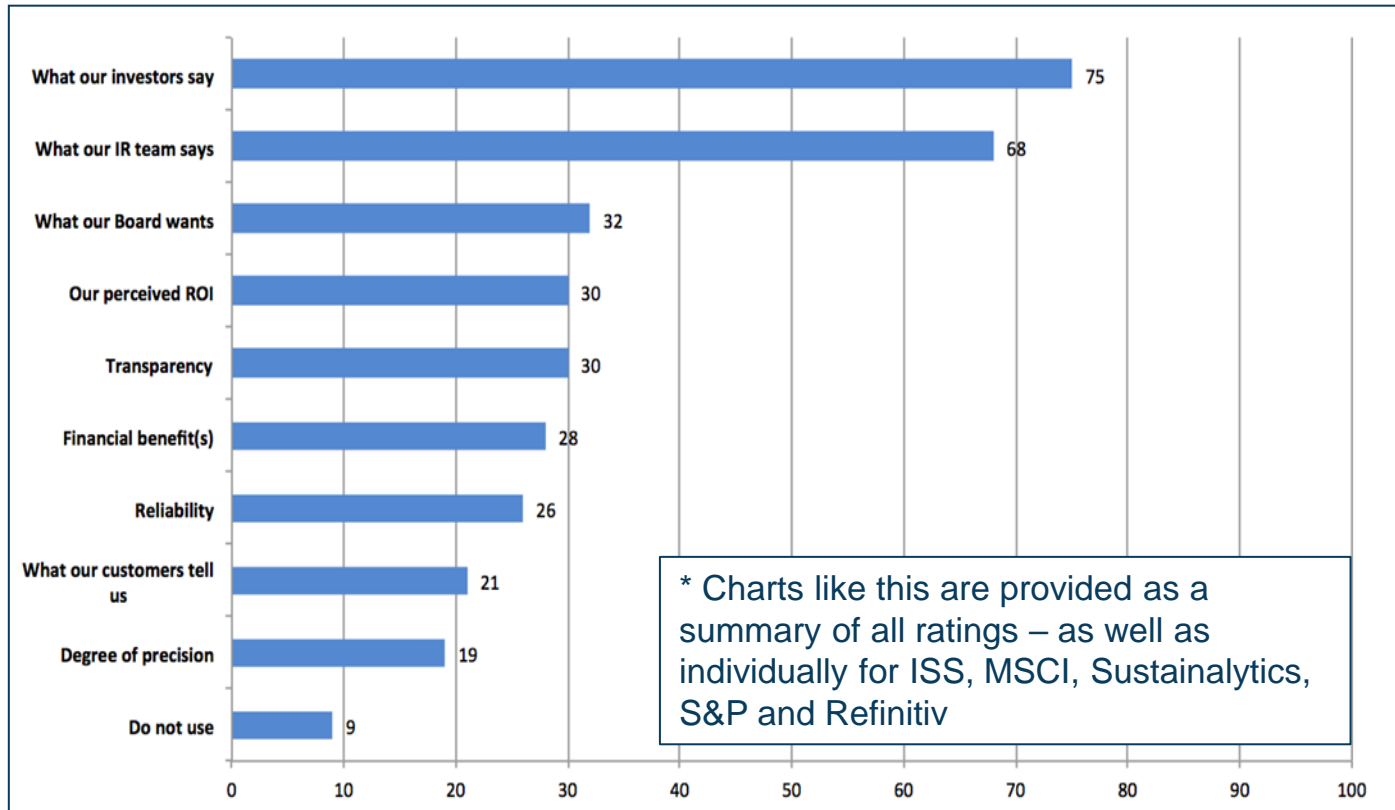


100% if every respondent answered "Very Important" for an ESG Rating



# 3. Selection Criteria\*

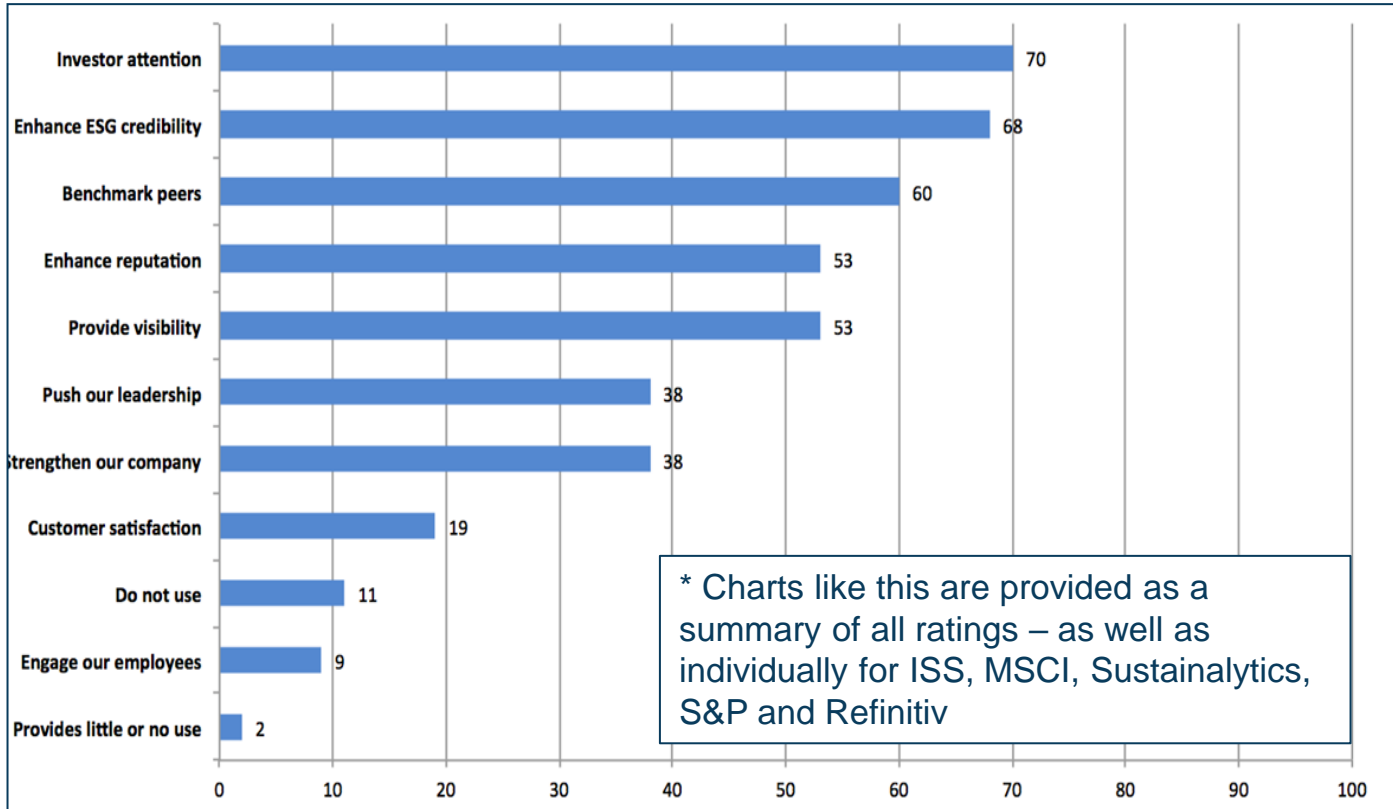
Why do companies select this ESG rating?



100% if all companies completing the survey selected this reason

# 6. Benefits\*

What are the main benefits of this ESG rating?



100% if all companies completing the survey selected this benefit



# How can you obtain the final survey report?

We are now making the survey results available to all companies in the ESG Navigator Collaborative – so long as your company self-assessment data in ESG Navigator is current (updated within the past 12 months).



**Login** to ESG Navigator



**Select** *Rate My Company* and update your company data if it is more than 12 months old



**Contact** us at ([admin@esgnavigator.com](mailto:admin@esgnavigator.com)) if you have questions

# To Learn More

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Please visit <https://esgnavigator.com/>

or email [admin@esgnavigator.com](mailto:admin@esgnavigator.com)