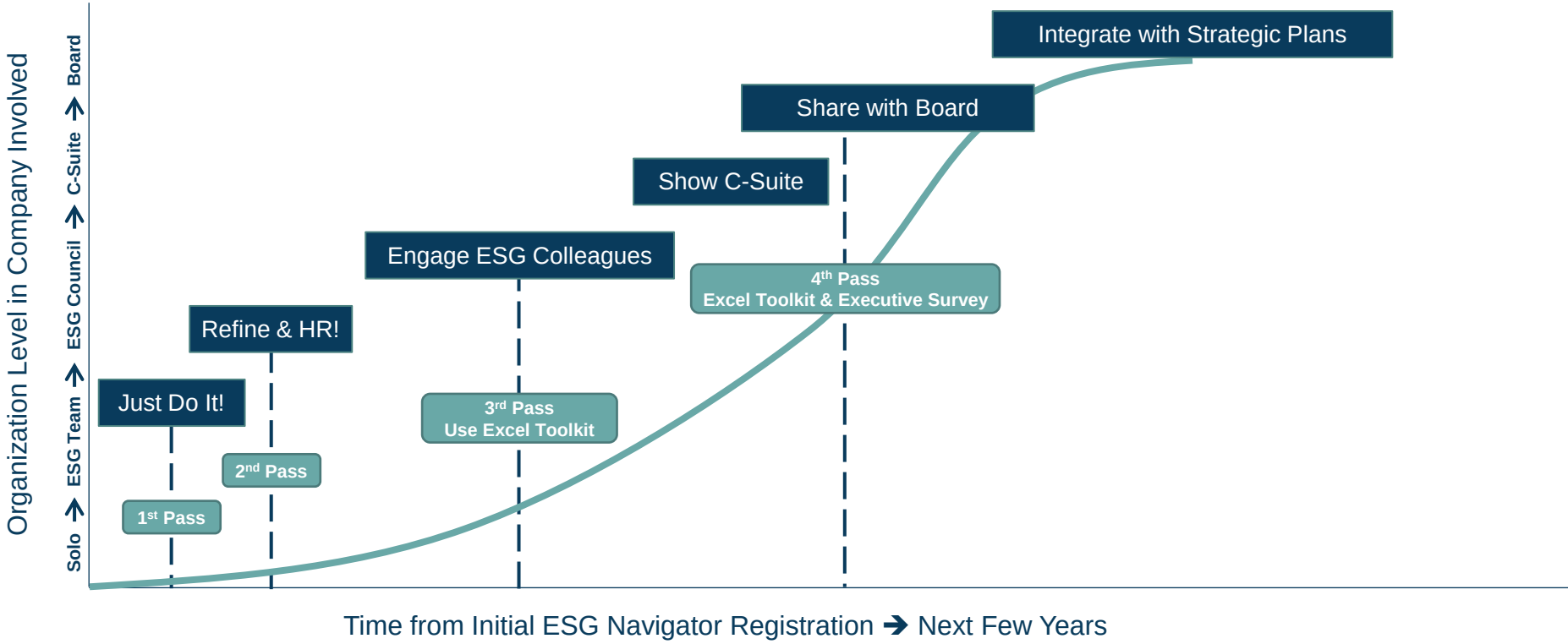
ESG Navigator™
ENVIRONMENT • SOCIAL • GOVERNANCE

ESG Navigator:

Typical pathway from first data entry to C-Suite

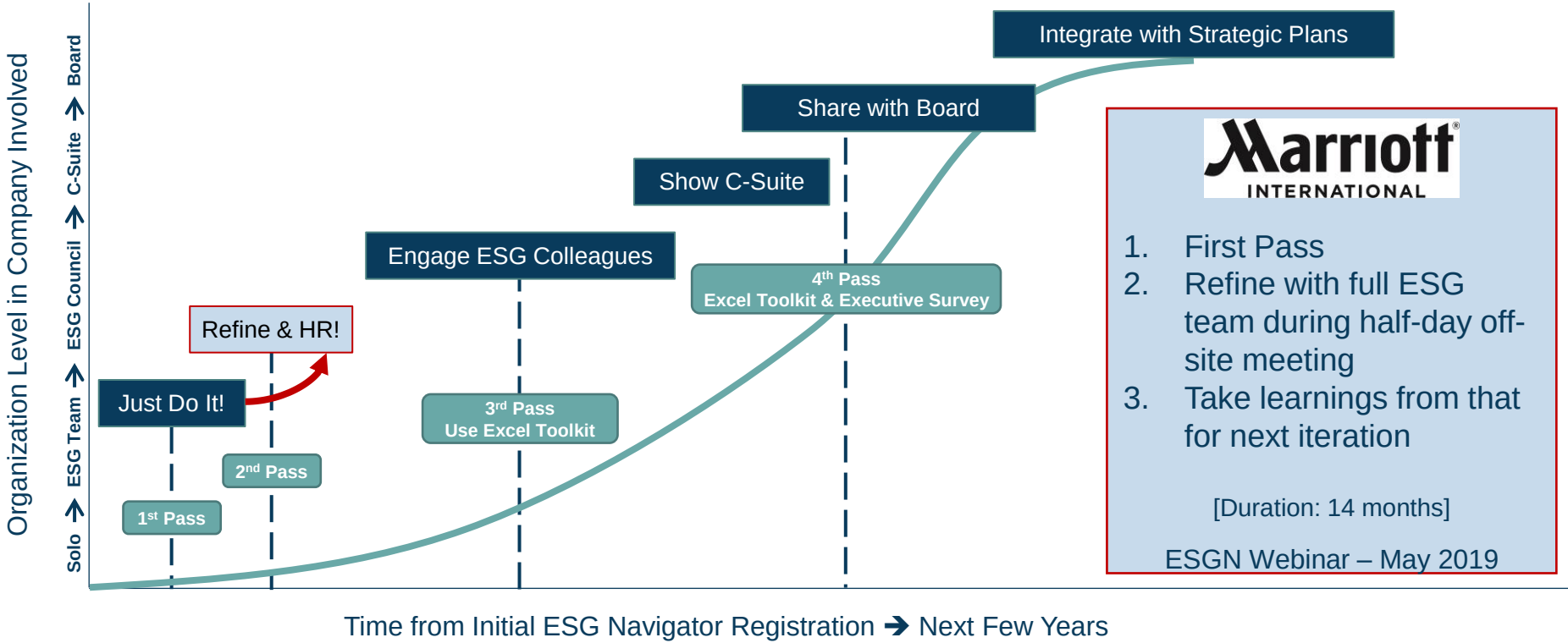
November 2021

How to Use ESG Navigator



© 2021 Hedstrom Associates

How to Use ESG Navigator



Marriott INTERNATIONAL

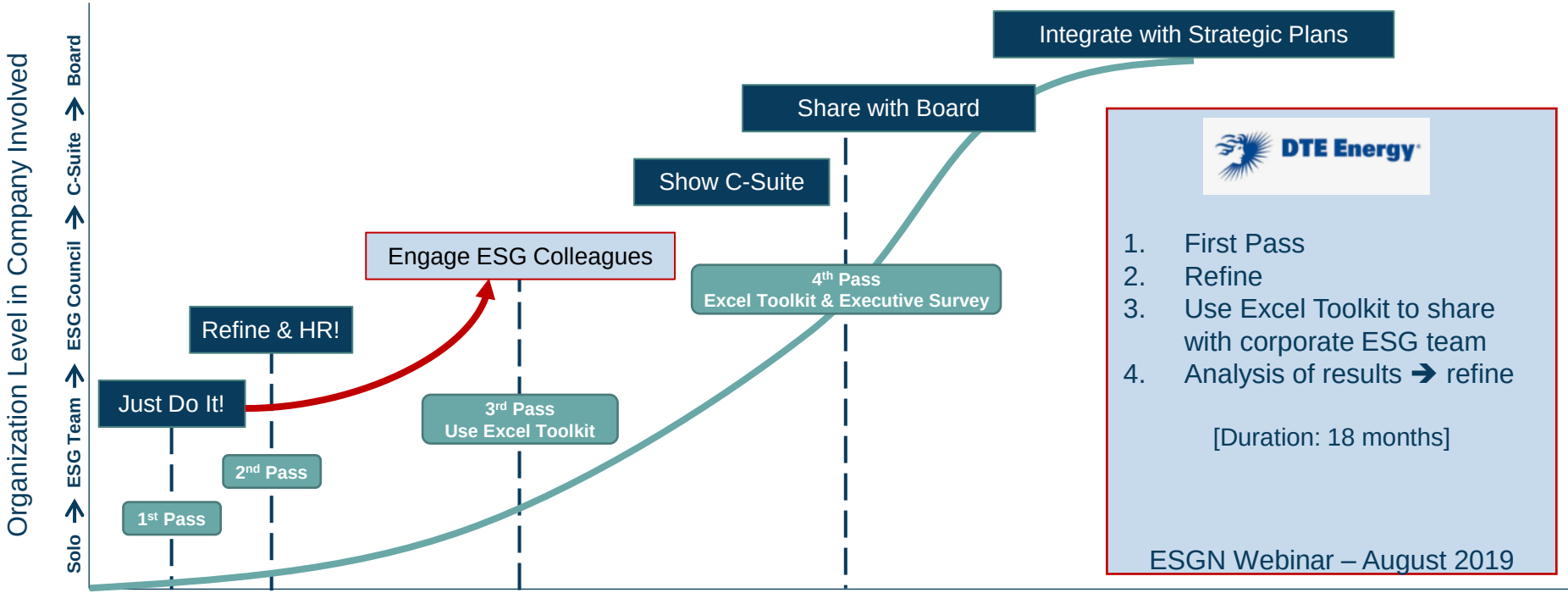
1. First Pass
2. Refine with full ESG team during half-day off-site meeting
3. Take learnings from that for next iteration

[Duration: 14 months]

ESGN Webinar – May 2019

© 2021 Hedstrom Associates

How to Use ESG Navigator



DTE Energy

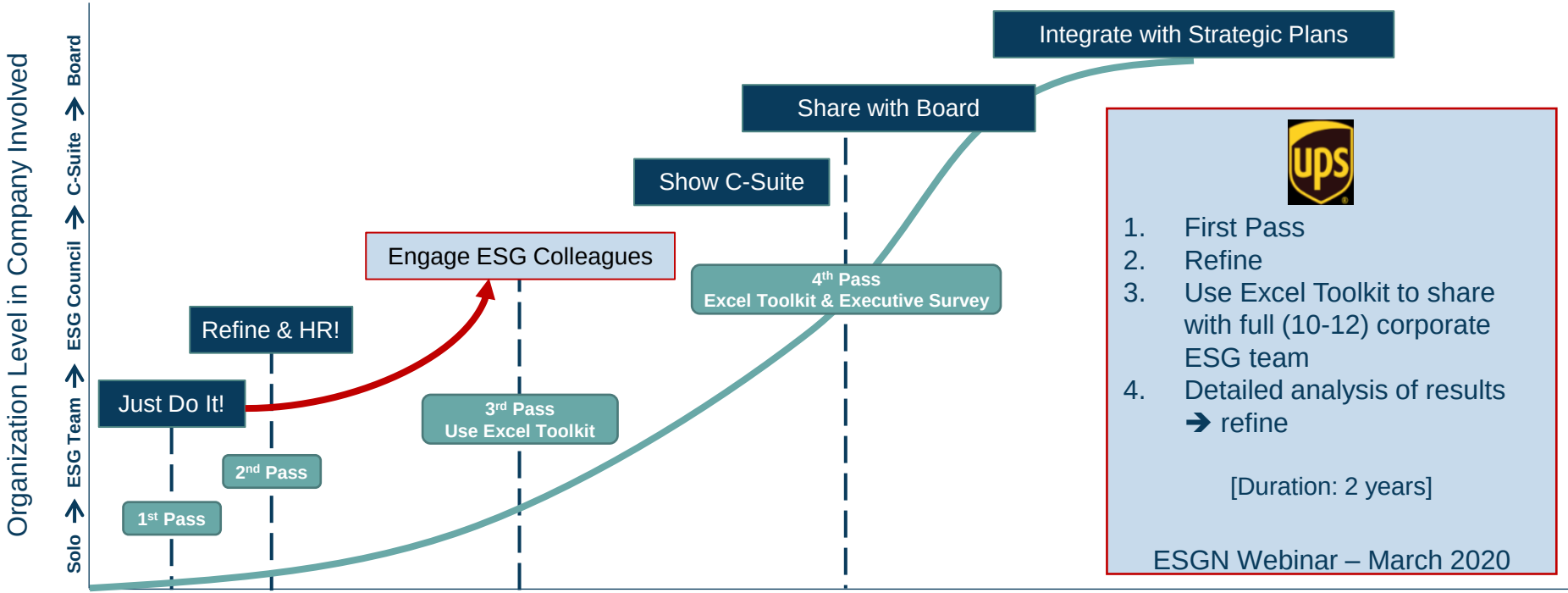
1. First Pass
2. Refine
3. Use Excel Toolkit to share with corporate ESG team
4. Analysis of results → refine

[Duration: 18 months]

ESGN Webinar – August 2019

© 2021 Hedstrom Associates

How to Use ESG Navigator



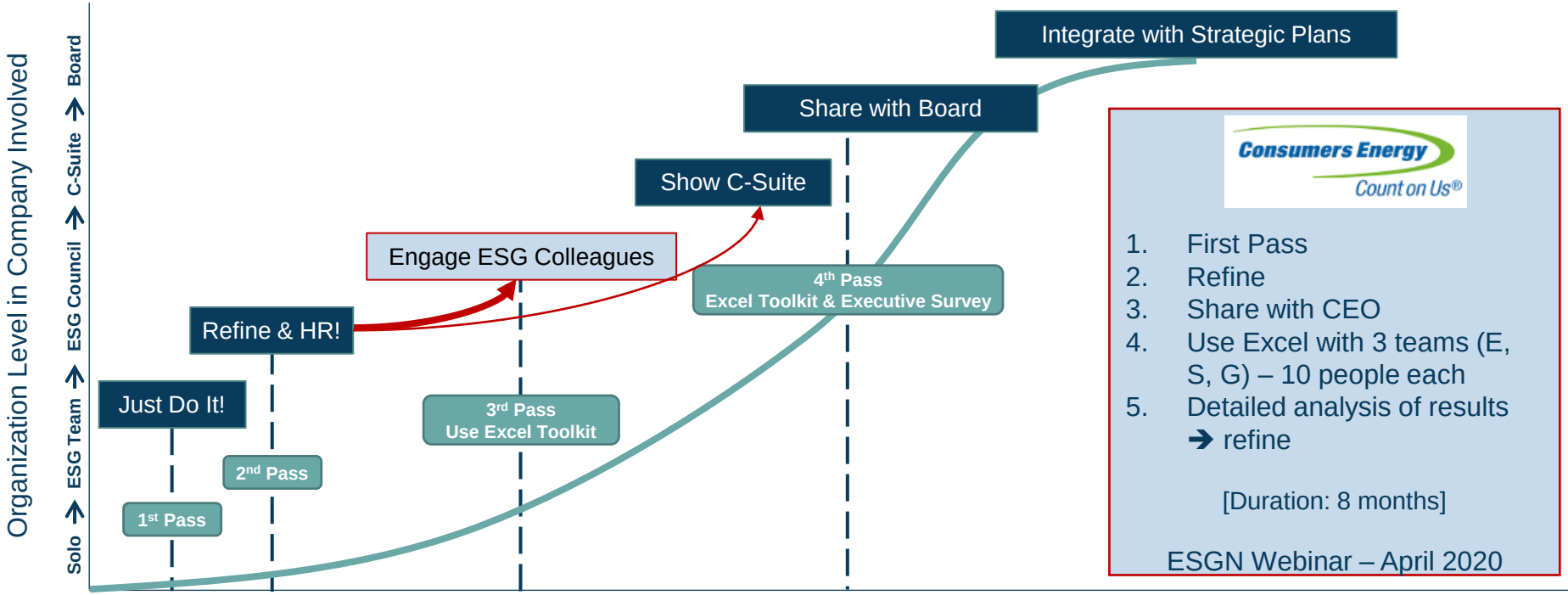
1. First Pass
2. Refine
3. Use Excel Toolkit to share with full (10-12) corporate ESG team
4. Detailed analysis of results ➔ refine

[Duration: 2 years]

ESGN Webinar – March 2020

© 2021 Hedstrom Associates

How to Use ESG Navigator



Consumers Energy
Count on Us®

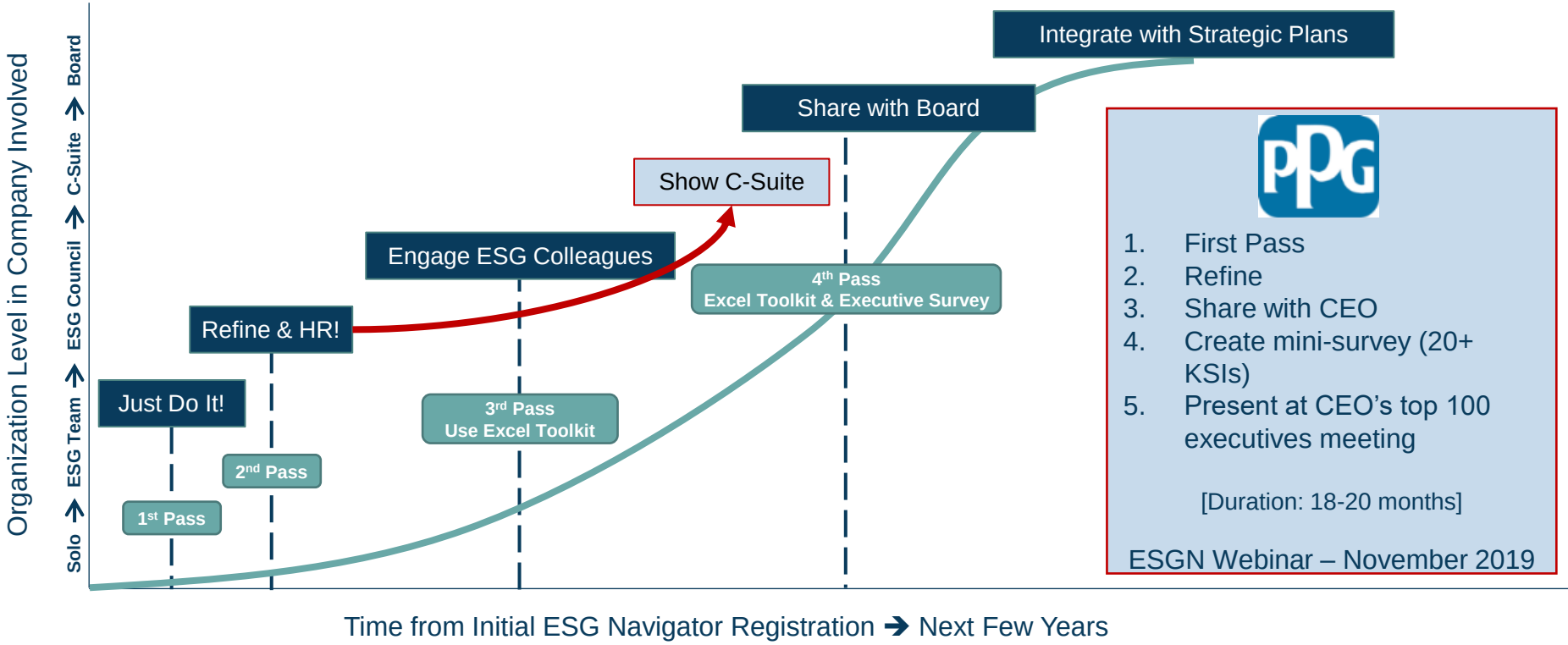
1. First Pass
2. Refine
3. Share with CEO
4. Use Excel with 3 teams (E, S, G) – 10 people each
5. Detailed analysis of results ➔ refine

[Duration: 8 months]

ESGN Webinar – April 2020

© 2021 Hedstrom Associates

How to Use ESG Navigator



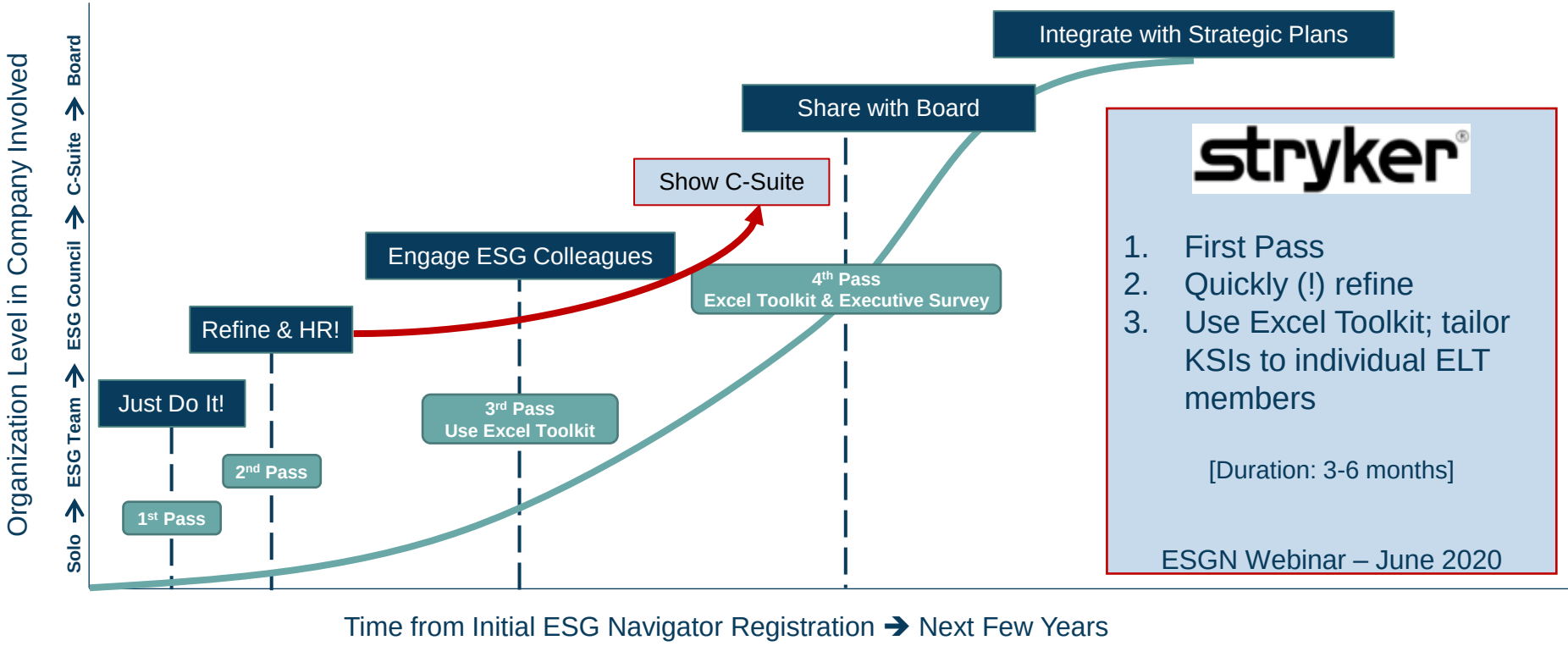
1. First Pass
2. Refine
3. Share with CEO
4. Create mini-survey (20+ KSIs)
5. Present at CEO's top 100 executives meeting

[Duration: 18-20 months]

ESGN Webinar – November 2019

© 2021 Hedstrom Associates

How to Use ESG Navigator



stryker

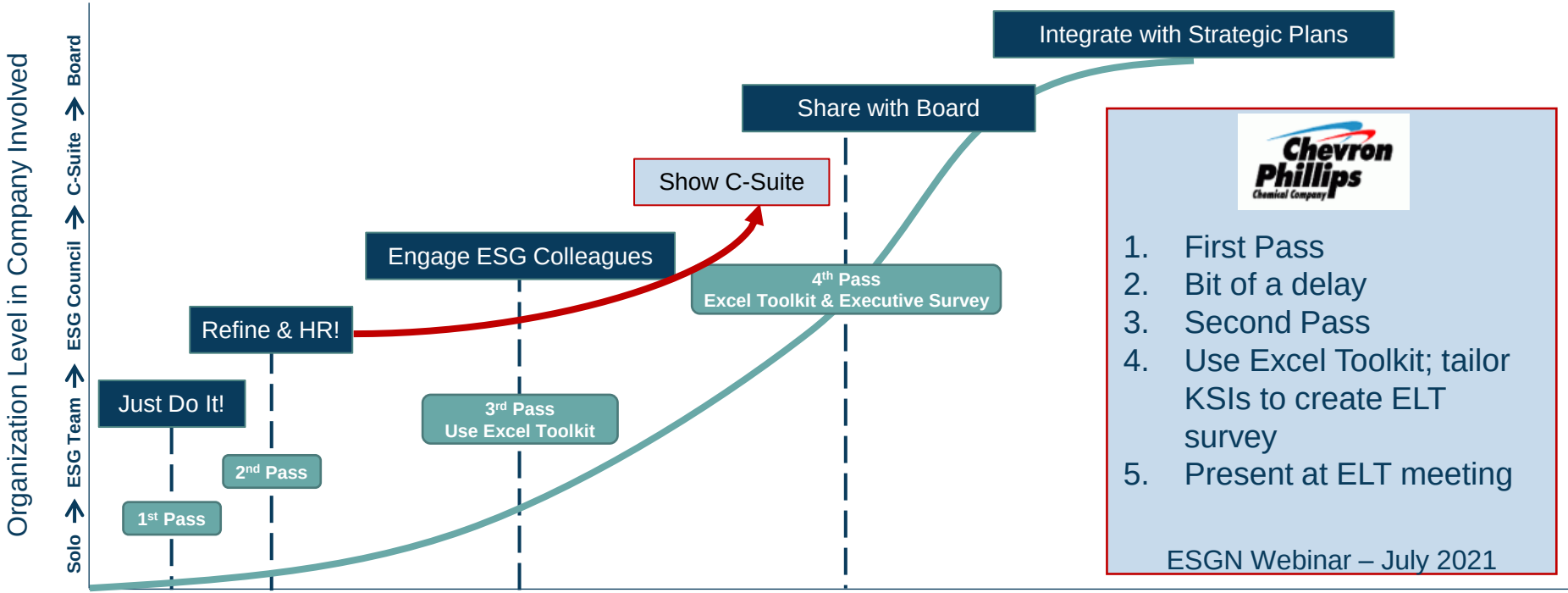
1. First Pass
2. Quickly (!) refine
3. Use Excel Toolkit; tailor KSIs to individual ELT members

[Duration: 3-6 months]

ESGN Webinar – June 2020

© 2021 Hedstrom Associates

How to Use ESG Navigator



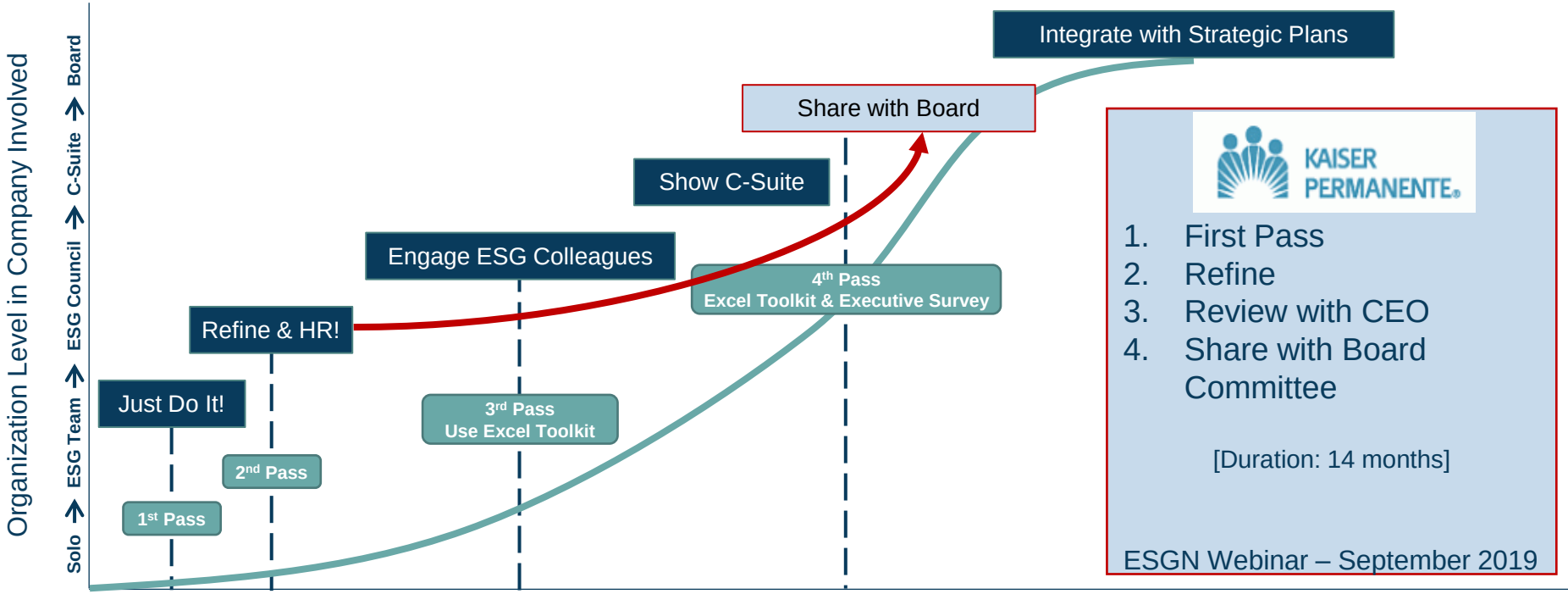
Chevron Phillips Chemical Company

1. First Pass
2. Bit of a delay
3. Second Pass
4. Use Excel Toolkit; tailor KSIs to create ELT survey
5. Present at ELT meeting

ESGN Webinar – July 2021

© 2021 Hedstrom Associates

How to Use ESG Navigator



KAISER PERMANENTE®

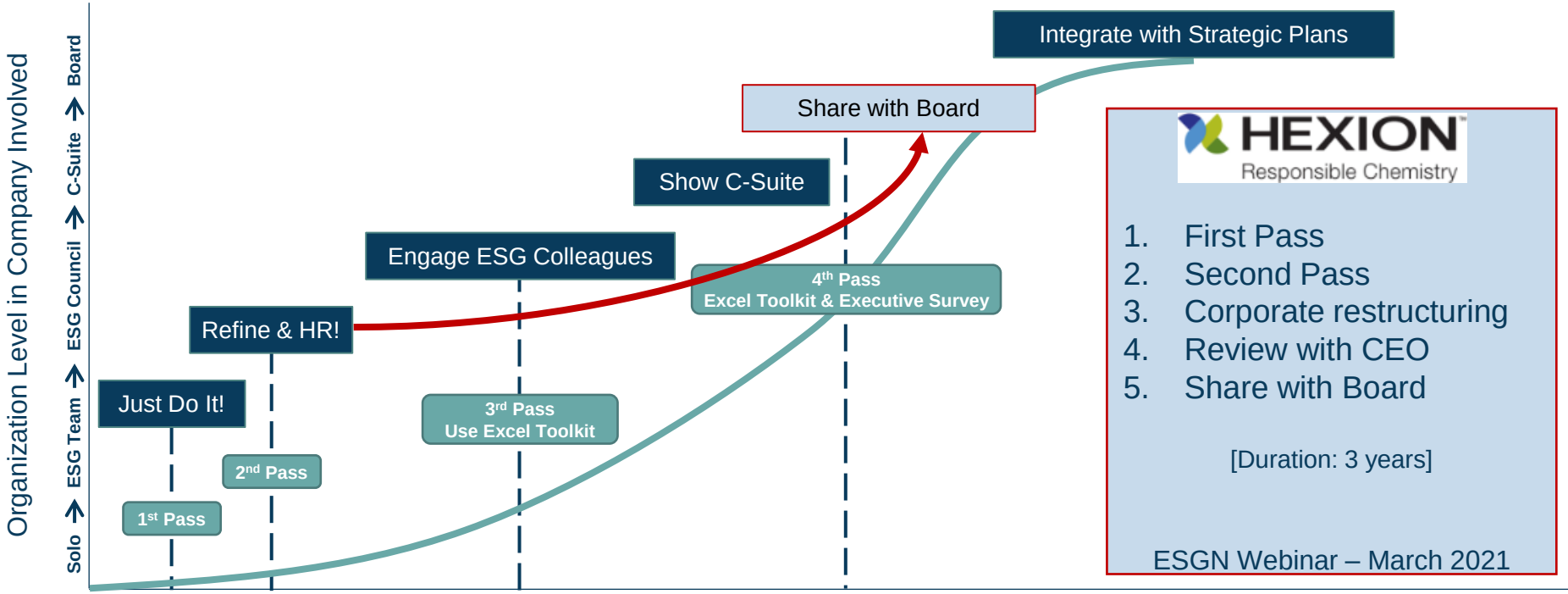
1. First Pass
2. Refine
3. Review with CEO
4. Share with Board Committee

[Duration: 14 months]

ESGN Webinar – September 2019

© 2021 Hedstrom Associates

How to Use ESG Navigator



HEXION
Responsible Chemistry

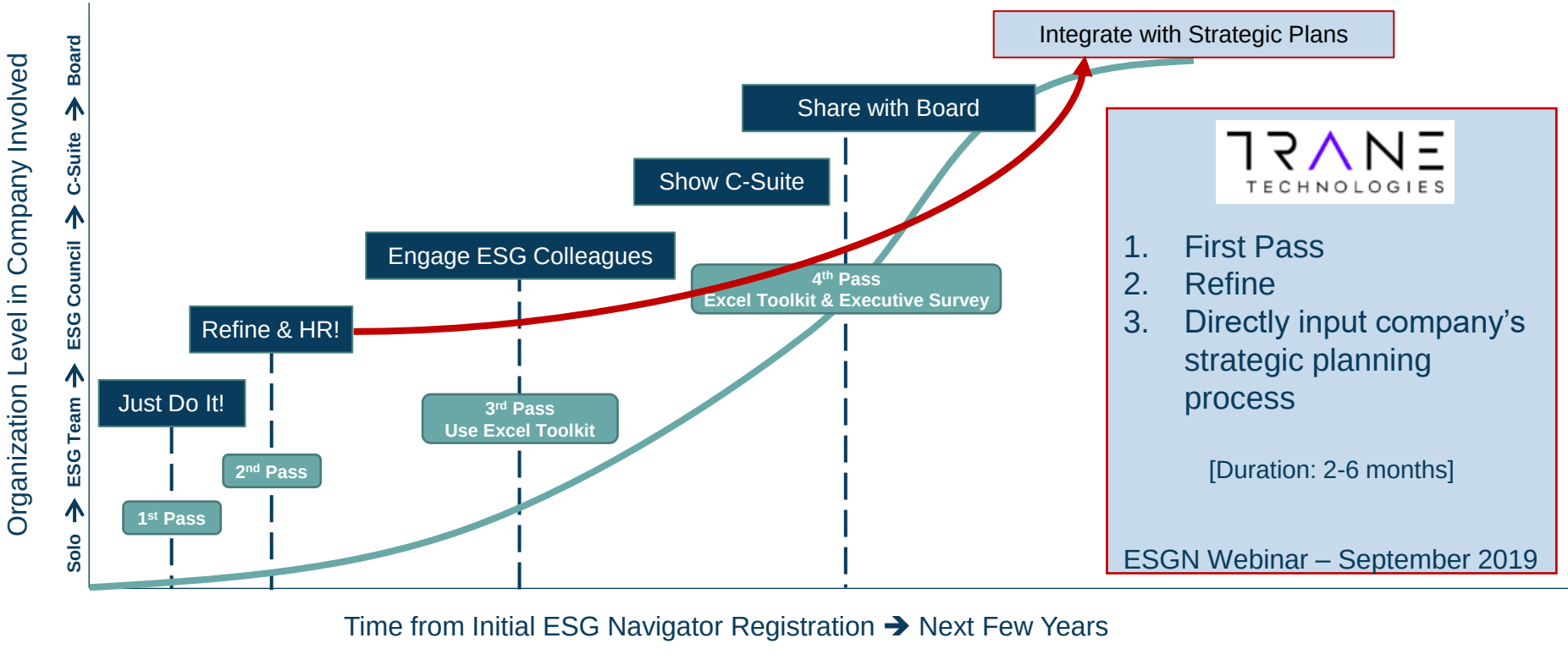
1. First Pass
2. Second Pass
3. Corporate restructuring
4. Review with CEO
5. Share with Board

[Duration: 3 years]

ESGN Webinar – March 2021

© 2021 Hedstrom Associates

How to Use ESG Navigator



TRANE TECHNOLOGIES

1. First Pass
2. Refine
3. Directly input company's strategic planning process

[Duration: 2-6 months]

ESGN Webinar – September 2019

© 2021 Hedstrom Associates

For more information, please contact us at:
admin@esgnavigator.com