



Sustainable Growth NAVIGATOR

Rebranded from ESG Navigator following publication of *Navigating Sustainable Growth: A Roadmap for Boards and Corporate Leaders*



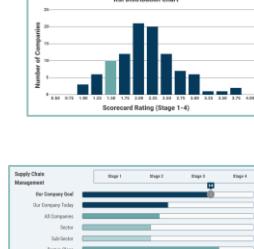
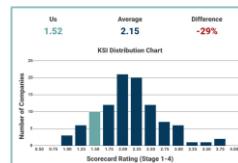
For further information
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The Navigator empowers C-suite executives and teams to fully *integrate* sustainability into the business and *drive value creation*

- Know where your company stands *today* (vs. sector and sub-sector peers, leaders, and expectations)
- Build robust governance and strategy to create long-term value *tomorrow*

KNOW YOUR POSITION

- Rate your company on 100 KPIs
- Align C-suite, functions, and businesses
- Benchmark sector, sub-sector, “top 10”



ESG Navigator
ENVIRONMENT • SOCIAL • GOVERNANCE

STAGE 1:
Engaging

STAGE 2:
Accelerating

STAGE 3:
Leading

STAGE 4:
Transforming

Governance
Strategy
Innovation

ESG Elements

Company Purpose
CEO/C-Suite Leadership
Board Leadership
Goals & Metrics
Culture & Organization
Disclosure & Reporting
Customers & Markets
Strategic Planning
Innovation, R&D



MEMBERSHIP

Start for FREE – no obligation. Paid options are all-inclusive: no additional cost for multiple users in your company.

BRONZE – \$1,000/year

- ✓ High-level analytics
- ✓ ESG Navigator Handbook
- ✓ ESG Prioritization Toolkit
- ✓ ESG Ratings Survey Report

GOLD – \$5,500/year

- ✓ Excel Toolkit & Internal Alignment Report
- ✓ Benchmark sector, sub-sector, & leaders
- ✓ Map ESG regulations and ratings
- ✓ Best Practices library & PPT deck

GOLD PLUS – \$8,500/year

- ✓ Full Gold access plus personal coaching
- ✓ Internal company webinars
- ✓ Custom benchmarking and goal setting
- ✓ Ongoing support throughout the year

HIGHLIGHTS

- Crafted “by industry – for industry”
- Data from 150+ S&P 500 companies
- Shaped in boardrooms since 1997

VALUE FOR MONEY

“We would pay \$500K+ for what the Navigator provides (for \$5K)”

TESTIMONIALS

Using the Navigator, we laid out a roadmap and took it to our board.

You can do it fast; see immediate results.

It's a simple tool using clear language to help you understand what good – better – best look like, and what's expected of you as you progress.

It's the bridge between materiality and strategy.

ENDORSED BY THE CONFERENCE BOARD

The Conference Board's 1,000+ corporate members benefit from the power and elegant simplicity of the Navigator.”

Paul Washington, Executive Director
ESG Center