



Sustainable Growth
NAVIGATOR

Sustainable Growth Navigator

Maturity Model

January 2026



Are we thinking about sustainability strategically?

EACH OF THE 17 ELEMENTS IS ALIGNED WITH A TYPICAL C-SUITE FUNCTION

Governance & Leadership

- Company Purpose
- CEO and C-Suite Leadership
- Board Leadership
- Goals and Metrics
- Culture and Organization
- Disclosure and Reporting

Environmental Stewardship

- Environment: Operations
- Environment: Supply Chain
- Environment: Product



Strategy & Execution

- Customers and Markets
- Strategic Planning
- Innovation, R&D
- Product Offerings
- Supply Chain Management

Social Responsibility

- Social: Workplace
- Social: Supply Chain
- Social: Community

100 KPIs (KSIs) – 60% Governance & Strategy

SUSTAINABLE GROWTH NAVIGATOR KPIs (KSIs)
Governance and Leadership

COMPANY PURPOSE	CEO & C-SUITE LEADERSHIP*	BOARD LEADERSHIP	GOALS & METRICS	CULTURE & ORGANIZATION	DISCLOSURE & REPORTING
Purpose, Vision, Mission	Public Positioning	Full Board Oversight	Goals and Roadmap: Near-Term	Compensation and Goals	Annual Reporting & Financial Disclosures
Operationalizing Sustainability	Financial Strategy	Committees, Charters, and Rules	Goals and Roadmap: Long-Term	Organization	Disclosure of Material Impacts and Strategy
Public Commitments	Engagement with Investors/Owners	Sustainability Fluency	Materiality Assessment	Accountability and Leadership	Assurance and Verification
Long-term Viability of Core Businesses	Collaboration with Key Customers	Meeting Agendas	Tracking Footprint Reduction	Reverent and Recognition	Transparency and Marketing
Key Business Decisions	Messages to Employees	Time Commitment in Meetings	Tracking Revenue		Public Policy Alignment (e.g. Lobbying)
	Engagement with NGOs	Board Diversity	Accounting for Material Risks, Externalities		
			Ratings and Rankings		

SUSTAINABLE GROWTH NAVIGATOR KPIs (KSIs)
Environmental Stewardship

ENVIRONMENT: OPERATIONS	ENVIRONMENT: SUPPLY CHAIN	ENVIRONMENT: PRODUCTS
GHG Emissions: Owned or Controlled Sources (Scope 1)	Approach to Supply Chain Environmental Impacts	Responsibility for Product Use and End of Life
GHG Emissions: Energy Purchased (Scope 2)	Materials Sourced: Human Made	Product Traceability
Non-Carbon Emissions	Materials Sourced: Biological-Based	Product Carbon Impact
Buildings and Equipment	Scope 3 GHG Emissions	Product Durability
Water Management	Supply Chain Impact: Biodiversity	Product Biodegradability
Biodiversity and Land Management	Supply Chain Impact: Water	Product Recyclability and Reusability
Waste Management	Supply Chain Impact: Waste	Product Water-Use Efficiency
		Product Packaging

SUSTAINABLE GROWTH NAVIGATOR KPIs (KSIs)
Strategy and Execution

CUSTOMERS AND MARKETS	STRATEGIC PLANNING	INNOVATION, R&D	PRODUCT OFFERINGS	SUPPLY CHAIN MANAGEMENT
Customer Engagement	Strategic Planning Process	Linkage: Sustainability and Innovation	Product Value Proposition	Responsible Sourcing Approach
Market Strategy: Existing Products and Services	Use of Scenario Analysis	Materials and Labor Inputs	Product Stewardship	Engaging on Material Issues
Market Strategy: New Products and Services	Cost Reduction	Product Design and Development	Product Risk Assessment	Standards for Supply Chain Impacts
Product Portfolio Transformation	Enterprise Risk Management	R&D Partnerships	Product Labeling & Rating	Measuring Supply Chain Impacts
Impacts on Brand	Revenue Pipeline	R&D Investment	Product Quality and Safety	Verifying Supply Chain Impacts
	Capital Allocation		Product Marketing and Advertising	

SUSTAINABLE GROWTH NAVIGATOR KPIs (KSIs)
Social Responsibility

SOCIAL: WORKPLACE	SOCIAL: SUPPLY CHAIN	SOCIAL: COMMUNITY
Workplace Environment	Approach to Supply Chain Social Impacts	Philosophy Regarding Community
Diversity, Equity, and Inclusion	Human Rights	Engagement with Communities and NGOs
Recruitment/Retention	Labor Relations	Social Investment
Safety Programs and Performance	Supply Chain Diversity	Community and Stakeholder Partnerships
Health and Wellness	Supply Chain Capacity Building	Infrastructure Development
Training and Staff Development		Community Job Creation
Employee Engagement		



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Log-in and further information

<https://esgnavigator.com/request-log-in-access>

For more information...

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